



# VALUE OF JOBS NEWS

**FOR IMMEDIATE RELEASE**

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## **Study highlights economic impact of region's health care sector**

*Portland-metro more efficient than other regions in delivering services*

PORTLAND, Ore. – Today the Value of Jobs Coalition released a report examining the economic impact of Portland-metro's health care industry. The findings show that Portland-metro's health care sector delivers positive health outcomes in a more efficient manner when compared to other metro regions. The report also reveals that Portland-metro's health care sector is growing middle-wage jobs faster than other sectors of the economy and it has a growing role as a traded-sector industry in the region.

"This report shows that Portland-metro's health care sector is a bright spot in our economy," said Gregg Kantor, chair of the Portland Business Alliance board of directors and CEO of Northwest Natural. The Alliance prepared the report on behalf of the Value of Jobs Coalition.

"This sector supports the growth of middle-wage jobs and traded-sector activity in our region. Most importantly, this report finds that our region is home to a healthy population supported by providers that are delivering services effectively and efficiently compared to other metro areas in the U.S.," said Kantor.

The report analyzes the health care industry in Portland-metro through a variety of measurements, including the health of residents, delivery of health care services and job, incomes and traded-sector activity supported by the industry. Key report findings include:

- When compared to hospital referral regions throughout the U.S., Portland-metro ranked in the healthiest quartile – or better – in occurrence of most chronic medical conditions.
- Portland-metro ranks positively compared to other regions on health care delivery metrics that most impact cost.
- Portland-metro's health care industry is expected to generate a 22 percent growth in middle-wage jobs between 2012 and 2022.
- On an annual basis, Portland-metro's health care industry employs approximately 113,000 individuals, generating over \$6.9 billion in total payroll and over \$13.6 billion in revenue.

The report's data and analysis were compiled by ECONorthwest for the Value of Jobs Coalition, which includes the Portland Business Alliance, Associated Oregon Industries, Greater Portland Inc., Oregon Business Association, Oregon Business Council, and Port of Portland. View the full report at [valueofjobs.com](http://valueofjobs.com).

The report release coincides with the Portland Business Alliance's Annual Breakfast event on April 29, featuring keynote speaker Bernard Tyson, CEO of Kaiser Permanente. Tyson will talk about how he is leading one of the nation's largest health care providers through health care reform, and what he sees ahead for Kaiser Permanente in the region.

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*The Value of Jobs Coalition is based on the premise that in order to have a prosperous, healthy Portland region with a good quality of life, we need more private-sector jobs. The coalition began with an economic study in the fall of 2010, which uncovered troubling economic data about the Portland-metro region. A number of other studies have followed that highlight the region's economic opportunities and challenges. Find out more at: [www.valueofjobs.com](http://www.valueofjobs.com).*

**The Portland Business Alliance**

*The Portland Business Alliance is Greater Portland's Chamber of Commerce. With more than 1,700 members, we strive to promote and foster an environment in the Portland region that attracts, supports and retains private-sector jobs, spurs economic vitality and enables quality educational opportunities for the region's residents. Learn more at [www.portlandalliance.com](http://www.portlandalliance.com)*