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Portland Business Alliance board of directors endorses Measure 98
CTE/college prep programs cited as key to a healthy workforce

Portland, Ore. – Today, the Portland Business Alliance board of directors announced its endorsement of Measure 98, which will appear on the November 2016 ballot. Sponsored by Stand for Children, the proposal would establish a High School Graduation and College and Career Readiness Fund within the state general fund.

“Not only do more high school students in Oregon need to stay in school and graduate, they need to have the right skills for jobs of the future, whether that be in the technology, the trades or through a college degree,” said Sandra McDonough, president and CEO of the Portland Business Alliance. “Measure 98 focuses on proven models that ensure more kids stay engaged and have every opportunity to be successful by providing them with an opportunity to get college credit and acquire job skills while still in school. At the same time, many employers in our region have good, family-wage jobs to offer, and which these students may be able to access. This measure is a win for everyone”

Alliance board endorsements are based on a process that includes interviews conducted by its endorsement committee, followed by a vote by the full board. Two-thirds of the board members present must agree before an endorsement is made. The Alliance’s complete candidate and initiative endorsement page can be found online: [HERE](#).

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The Portland Business Alliance

The Portland Business Alliance is Greater Portland’s Chamber of Commerce. With more than 1,850 members, we strive to promote and foster an environment in the Portland region that attracts, supports and retains private-sector jobs, spurs economic vitality and enables quality educational opportunities for the region’s residents. Learn more at www.portlandalliance.com